



EBP Secondary Programme Summary

2025/2026

THE GATSBY BENCHMARKS
GOOD CAREER GUIDANCE

Inspiring our future workforce

Registered charity no. 1030564



Careers Programme Overview



Mission Statement

To Unite the world of education and business to inspire and equip our future workforce for tomorrow's workplace

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KS5 - Deciding and Applying

Focus:

Labour market information (BM2), finalising applications (apprenticeships, uni), work placements

Activities:

Focused work experience, Financial awareness cost of university, Continued focus on employability skills and pathway options

Key Events and Experiences

6th Form

Work Experience/Ai the Big Debate/All About Me/Dealing with Anxiety/Developing Life Skills/Financial Awareness/Growth Mindset/Mentoring program/People Like Me/Pick n Mix/Guess My Job/Spotlight on Careers/Mock Interviews/Interview Techniques/CV & Personal Statement Workshops/Champions of Enterprise/Cultivate/Engineering Scrap Challenge/Saturday Night Challenge/Get Shirty/Site Visits/Industry Speakers/ Financial Awareness - Uni

KS4 - Developing and Planning

Focus:

Linking curriculum to careers (BM4), mock interviews, CVs, deeper employer encounters, work experience

Activities:

Mock interviews, career fairs, skills workshops, subject-specific employer links, work experience placements

Year 10 - 11

As Below Plus
Specific New to Year 10 & 11 Financial Awareness

Year 9

As Below Plus
New to Year 9 Specific Financial Awareness

KS3 - Building Foundations

Focus:

Exposure and exploration. Self- awareness, skills (budgeting, confidence), exploring the world of work, basic labour market info

Activities:

Highlighting careers, initial employer talks, skills workshops, aspiration-raising

Year 8

As Below Plus
New to Year 8 Specific Financial Awareness

Year 7

Dealing with Anxiety/Developing Life Skills/Financial Awareness/Growth Mindset/People Like Me/Guess my Job/Spotlight on Careers/Cultivate/Engineering Saturday Night Challenge/Get Shirty/Site Visits/Industry Speakers

How our programmes can support you to deliver against the Gatsby Benchmarks & the Baker Clause:

	BM 1	BM 2	BM 3	BM 4	BM 5	BM 6	BM 7	BM 8	Baker Clause
Self Development									
AI: The Big Debate					X				
All About Me				X	X				
Dealing with Anxiety					X				
Developing Life Skills				X	X				
Financial Awareness: Cost of Living			X	X	X				
Financial Awareness: Cost of University			X	X	X				
Financial Awareness: The Power of Savings *NEW*			X	X	X				
Financial Awareness: Financial Untangle *NEW*			X	X	X				
Financial Awareness: The Borrowing Battle *NEW*			X	X	X				
Growth Mindset				X	X				
Mentoring Programme				X	X				
People Like Me				X	X				
Preparing For Work: Pick & Mix		X		X	X				
Preparing For Work: Work Experience		X		X	X	X		X	
Sector Insight									
Guess My Job		X		X	X				
Spotlight on Careers		X	X	X	X	X			
Spotlight on Careers (Baker Clause Specific)		X	X	X	X	X			X

How our programmes can support you to deliver against the Gatsby Benchmarks & the Baker Clause:

	BM 1	BM 2	BM 3	BM 4	BM 5	BM 6	BM 7	BM 8	Baker Clause
Interview Prep									
Mock Interviews		x		x	x				
Interview Techniques				x	x				
CV and Personal Statement Writing				x	x				
Challenge Days									
Champions of Enterprise		x		x	x	x			
Cultivate		x		x	x	x			
Engineering Scrap Challenge				x	x	x			
Saturday Night Challenge				x	x	x			
Get Shirty		x		x	x	x			

Workshops available

****Suitable for SEN students. Please contact us with your requirements.**

Self Development	Description	Target Year Group	No. of students per session	Length of Time	Gatsby Benchmarks	Employer Support
AI: The Big Debate	The workshop aims to engage students in critical discussions about the ethical aspects of artificial intelligence, enhancing their understanding of the complexities and implications of AI technologies.	Years 9-13	Min 1 class, Max whole year group	1 hour	5	Business Ambassadors
All About Me **	This workshop gives students the opportunity to complete a skills audit to help them identify and articulate the skills they have developed during school/college and extracurricular activities. The workshop helps students to link skills to those desired by employers and frame answers to interview questions.	Years 8-13	Min 1 class, Max whole year group	1 hour up to a full day	4 & 5	Business Ambassadors
Dealing with Anxiety**	This workshop will provide students with information, tips and strategies they need to tackle anxiety with greater assurance. The session explores the different types of anxiety and basic coping mechanisms for students to help understand these feelings and start to think of ways to work through anxiety issues.	Years 7-13	Min 1 class, Max whole year	1 hour	5	Business Ambassadors

Self Development	Description	Target Year Group	No. of students per session	Length of Time	Gatsby Benchmarks	Employer Support
Developing Life Skills **	A full day, drama-based, actor-led workshop for groups of students. Activities are designed to build students' confidence, improve body language and impact. EBP liaise with schools to identify participants who will benefit most from the activities (students who lack confidence and need support to fulfil their potential).	Years 7-13	Min 15 Max 20	The whole school day	4 & 5	Led by The Watermill Theatre
Financial Awareness: Cost of Living **	It's never too early to learn the value of money, how much things cost, how to plan and budget, salary expectations for different career paths and how much you need to earn to fund your preferred lifestyle. Our Financial Awareness programme has been developed for students in Year 7/8 and aims to increase student's financial awareness and understanding. The workshop engages students and helps them realise that choices made now can make a real difference to their standard of living in adult life.	Years 9-13	Min 1 class, Max whole year group	1 hour	3, 4 & 5	Business Ambassadors
Financial Awareness: Cost of University	A workshop (delivered virtually or face-to-face) helping students to gain an understanding of: <ul style="list-style-type: none"> University Tuition Fees and Maintenance Loans available How you can afford to live & budget on a Maintenance Loan How you repay these loans - if you earn enough - after leaving University and once you're employed 	Year 12 & 13	Min 1 class, Max whole year group	1 hour	3, 4 & 5	Business Ambassadors

Self Development	Description	Target Year Group	No. of students per session	Length of Time	Gatsby Benchmarks	Employer Support
NEW for 2025 Financial Awareness: The Power of Savings **	In this fun, interactive 1 hour workshop, we use gamification to introduce students to smart spending habits, basic budgeting and financial terminology. Aiming to equip them with simple and achievable strategies to start them off on their savings journey.	Year 6, 7 & 8	Min 1 class, Max whole year group	1 hour	3, 4 & 5	Business Ambassadors
NEW for 2025 Financial Awareness: Financial Untangle **	In this 1 hour workshop, we untangle financial terminology. Getting the attendees hands on, we will take a collective and collaborative whistle stop tour into the world of financial jargon helping to demystify the financial world and provide tips and strategies to help them understand and manage their money as they move into young adulthood.	Year 9 & 10	Min 1 class, Max whole year group	1 hour	3, 4 & 5	Business Ambassadors
NEW for 2025 Financial Awareness: The Borrowing Battle **	Aimed at students embarking on futures that require increased financial independence, we delve into the world of borrowing money. Whilst it can be a helpful tool for achieving goals such as buying a home, funding education, or covering unexpected expenses, borrowing money requires careful management to avoid excessive debt and financial strain. In this 1 hour workshop, we will look at a number of borrowing options aiming to support students as they move into the next stages of their lives.	Year 11, 12 & 13	Min 1 class, Max whole year group	1 hour	3, 4 & 5	Business Ambassadors

Self Development	Description	Target Year Group	No. of students per session	Length of Time	Gatsby Benchmarks	Employer Support
Growth Mindset **	This workshop explores what Growth Mindset is and why it is important to develop both academically and emotionally. Young people learn that intelligence can be developed, understand that effort is the key to success and that challenge should be met without fear.	Year 7 - 13	Min 1 class, Max whole year group	1 hour	4 & 5	Business Ambassadors
Mentoring Programme **	At the Education Business Partnership, we believe that every young person deserves opportunity. The EBP can provide one-to-one mentors for Year 11 students who may need additional support and encouragement in realising their Post 16 goals. Students may have been previously identified as unlikely to gain access to local Further Education provision, due to their behavioural backgrounds and/or education history. By engaging in this project, the students will have the opportunity to reflect on their educational journey to date, their career goals and aspirations and prepare themselves for any future admission panel applications. A mentor will be tailor-matched with the student and at least 4 meetings will be scheduled across the project consisting of face-to-face and online sessions. All meetings will be supervised by a member of school staff and mentors will be fully briefed prior to meeting the student. Additional meetings can occur at the agreement of the mentor, student and a supervising teacher.	Year 9-12	1-2-1 sessions. Number of students to be agreed with EBP	TBC. Four sessions per student	4 & 5	Business Ambassadors

Self Development	Description	Target Year Group	No. of students per session	Length of Time	Gatsby Benchmarks	Employer Support
People Like Me **	This workshop (delivered virtually or face-to-face) during which students complete a questionnaire which uses their skills and strengths to form a profile of themselves. This profile is then used to identify/suggest the roles/areas within STEM careers that the student would be best suited to.	Year 7 - 13	Min 1 class, Max whole year group	1 hour	4 & 5	Business Ambassadors
Preparing For Work: Pick & Mix **	Students benefit from sessions such as All About Me, Growth Mindset, Labour Market Information, Interview Techniques, People Like Me, Sector Insight, Financial Awareness Cost of Living, Health and Safety in the Workplace.	Year 9 - 13	Min 30 - Max whole year group	1 hour	2,4 & 5	2 - 3 Business Ambassadors

Self Development	Description	Target Year Group	No. of students per session	Length of Time	Gatsby Benchmarks	Employer Support
Preparing For Work (Work Experience) Option A **	A series of workshops over 2 mornings which will help students to increase confidence, understand their skill sets, prepare for interviews, undertake a practice interview, show resilience and learn about employee/employer expectations. This will culminate in an extended work placement which can include optional mentoring sessions.	Year 9 - 11	5-25	2-3 hours per school day	2, 4, 5, 6, 8	Business Ambassadors as required
Preparing For Work (Work Experience) Option B **	A series of workshops over a 6-week period which will help students to increase confidence, understand their skill sets, prepare for interviews and undertake a practice interview, show resilience, learn about the local labour market and attend a site visit. This will culminate in an extended work placement which includes mentoring sessions.	Year 9 - 11	5-25	Between half a school day and one day per week	2, 4, 5, 6, 8	Watermill Theatre / Business Ambassadors as required

100% of those who attended a site visit in 2024/25 found it valuable.

78% of those who attended work experience placements in 2023/24 said they would do it again (22% said maybe).

79% of those who completed work experience said they learned new skills such as communication, teamwork, self-management and taking responsibility.

EBP also offer a service direct to parents to find work experience placements for their children.

If parents don't have suitable contacts, are unsure how to seek a placement or simply don't have enough time, EBP can help find some potential opportunities. Work experience dates must align with a school that we are working with.

Please call 01635 279277 for more information and prices.

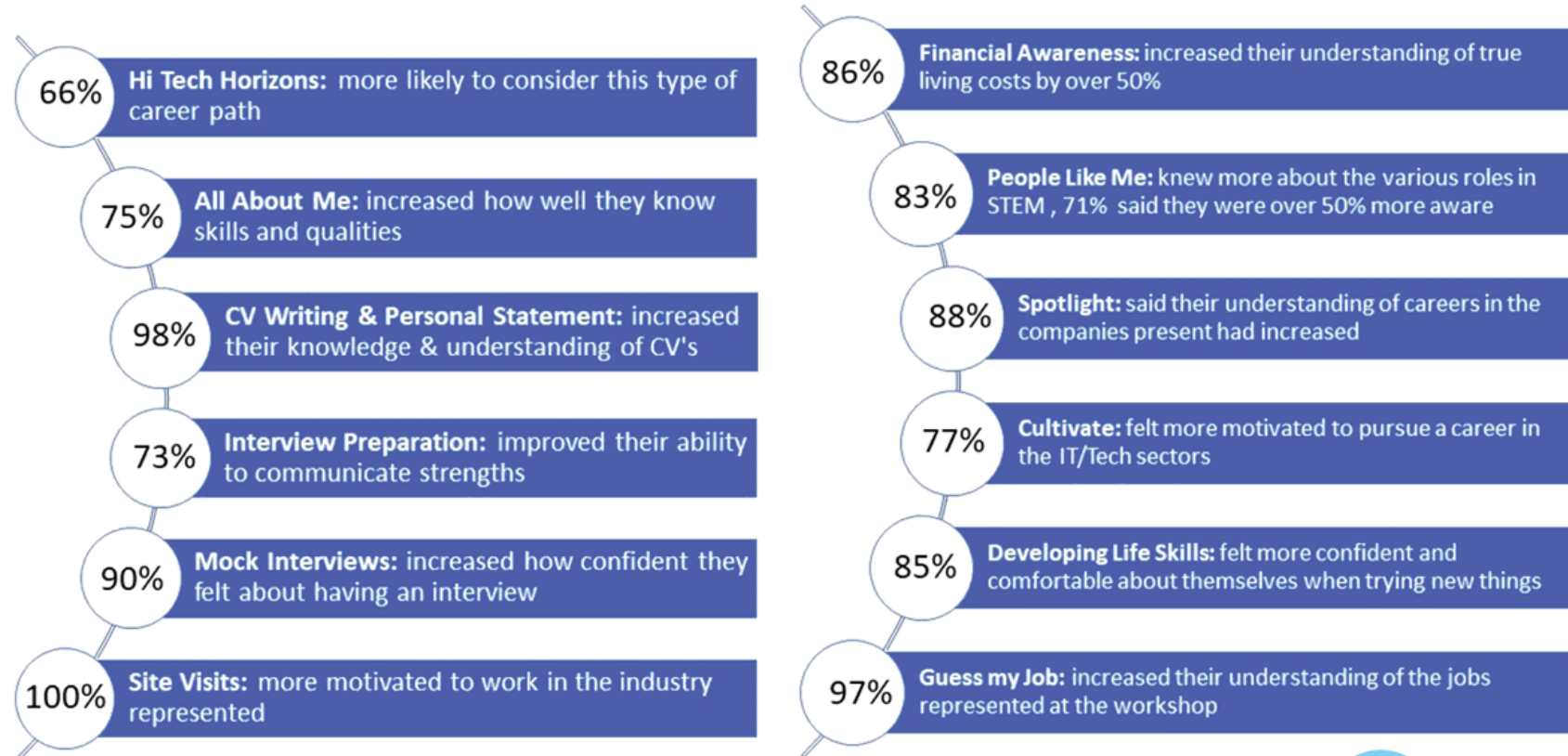
Sector Insight	Description	Target Year Group	No. of students per session	Length of Time	Gatsby Benchmarks	Employer Support
Guess My Job **	Students are able to ask business volunteers questions and they can only initially answer Yes or No. Students have to use the answers to guess what the volunteers do for a living. This supports their understanding of different jobs and often challenges stereotypes. Once the initial five minutes are up the volunteers will have five minutes to tell the students about their career and answer any questions the students may have.	Year 7-13	Min 1 class, Max whole year group	1 hour	2, 4 & 5	8-10 Business Ambassadors
Spotlight on Careers **	A full day in school with 4 different businesses attending. Four groups of students, carousel around each organisation throughout the day.	Year 7 - 13	Min 75 - Max whole year group	Full school day	2,4,5,6, & 8	4 Local businesses
Spotlight on Careers (Baker Clause Specific) **	A full day in school with 4 different businesses attending. Four groups of students carousel around each organisation throughout the day. This workshop is designed to support you to deliver against the Baker Clause which states "schools must allow colleges and training providers access to every student in years 7 to 13 to discuss non-academic routes. It also states that schools need to impartially promote the full range of technical education qualifications and apprenticeships".	Year 7 - 13	Min 75 - Max whole year group	Full school day	2,4,5,6, & 8	4 Local businesses who offer apprenticeships

Interview Prep	Description	Target Year Group	No. of Students Per Session	Length of Time	Gatsby Benchmarks	Employer Support
Mock Interviews **	Multiple business volunteers in attendance to enable each student within the year group to participate in a 15-20 min interview slot (which includes feedback from the interviewer).	Year 10 - 13	Min - 50 Max a whole year group	Full school day	2,4 & 5	18 - 22 Business Ambassadors
Interview Techniques **	This workshop helps students to practice interview techniques and benefit from hints and tips about preparing examples and answers. The content helps students to understand the importance of body language and dress code and covers face-to-face and video interviews.	Year 10 - 13	Min - 50 Max a whole year group	Full school day	2,4 & 5	6 - 8 Business Ambassadors
CV and Personal Statement Writing **	The purpose of this workshop is to support students to feel confident about entering the world of work and the initial process to finding employment. A vital first step to this is how to showcase their skills, interests and experience by creating a dynamic CV. Students will also look at how to write a personal statement and learning its purpose and significance.	Year 9 - 13	Min 50 Max a whole year group	1 hour (1.5 hours for SEN groups)	4 & 5	3 – 8 Business Volunteers

Challenge Days	Description	Target Year Group	No. of students per session	Length of Time	Gatsby Benchmarks	Employer Support
Champions of Enterprise **	Students are presented with a real-life business challenge to work on in teams. Each team presents their recommendations to a panel of judges and winners are selected. Teams are supported by business volunteers throughout the challenge.	Year 10 - 13	Min 50 Max a whole year group	3 hours up to a full day	2, 4, 5 & 6	6 - 8 Business Ambassadors
Cultivate	Cultivate is open to anyone in Year 7 to 13 and helps students develop their business understanding and potential. Workshops cover business planning and presentation skills along with one-to-one mentoring to help young people to develop skills and experience in early business start-up.	Year 7 - 13	Min 50 Max a whole year group	2 hours	2, 4, 5 & 6	6 - 8 Business Ambassadors
Engineering Scrap Challenge **	Students will work in a team and put their imagination and engineering skills to the test with Cardboard City. Today's cities are highly varied throughout the world, ideally to best suit the needs of their residents. Each has different services, layouts, features, and styles. Students will design and create a cardboard city of their own from recycled materials.	Year 7 - 13	Min 50 Max a whole year group	3 hours up to a full day	2, 4, 5 & 6	6 - 8 Business Ambassadors

Challenge Days	Description	Target Year Group	No. of students per session	Length of Time	Gatsby Benchmarks	Employer Support
Saturday Night Challenge **	Students will work in teams; they have to take charge and organise an event within their school on a Saturday night for the local community. They will have to communicate well with their other team members to make this work. They may want to look at what's lacking for young people in their local area.	Year 7 - 13	Min 50 Max a whole year group	3 hours up to a full day	2, 4, 5 & 6	6 - 8 Business Ambassadors
Get Shirty **	Students will spend the day with business volunteers, developing ideas and producing a comprehensive business plan for an independent t-shirt manufacturing company.	Year 7 - 13	Min 50 Max a whole year group	3 hours up to a full day	2, 4, 5 & 6	6 - 8 Business Ambassadors
Site Visits **	We can organise business site visits for you. You may have students who are particularly keen on a certain industry sector, and it is always useful for students to visit a venue to get a glimpse of what goes on in a work place. We have previously organised these site visits for small groups of students.	Year 7 - 13	Min 1 class, Max whole year group	Timings can vary	2, 4, 5 & 6	1 Local business
Industry Speakers **	We can organise for speakers from a range of different industries to come into your schools, to present to students in assemblies or in lessons. The cost for this does vary so please do contact EBP for more information.	Year 7 - 13	Min 1 class, Max whole year group	Timings can vary	2, 4, 5 & 6	Various businesses

Key impact data from all secondary programmes 2023/2024



We would be thrilled to have the opportunity to discuss how our expertise can tailor bespoke experiences specifically for your institution. Allow us to design unique events that align with your educational objectives, igniting a dynamic learning experience for your students.

For any more details about any of our programmes, please contact:

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