

The Gatsby Benchmarks

	A stable careers programme	Learning from career and labour market information	Addressing the needs of each student	Linking curriculum learning to careers	Encounters with employers and employees	Experiences of workplaces	Encounters with further and higher education	Personal guidance
Developing Skills								
Hi-Tech Horizons – a programme showcasing Hi-Tech businesses and the careers/paths within them.	✓	✓		✓	✓			
Girls in Hi-Tech – a series of workshops giving girls an insight into STEM careers		✓	✓	✓	✓			
Financial Awareness – a programme aimed at Year 10+ to increase financial awareness and understanding		✓	✓	✓	✓			
Cultivate –open to people aged 12-19 to develop a business idea and gain business understanding			✓	✓	✓	✓		
Spotlight on Careers – opportunity for students to gain invaluable insights into specific sectors/ career paths			✓	✓	✓		✓	
Interview preparation and practice – for Years 10-13 to develop interview skills and knowledge			✓		✓			
Developing Life Skills –workshops to develop students’ confidence and help them recognise their skills/abilities			✓					
Apprenticeship insight workshops – highlighting different sectors and their apprenticeship opportunities			✓		✓		✓	
People Like Me – highlighting how students’ skills and strengths are suited to a variety of careers in STEM		✓	✓	✓	✓			
All About Me – workshops that help students learn more about themselves and others			✓		✓			
Careers Fairs - enable young people to gain invaluable real-life interactions with businesses			✓		✓		✓	
Work Experience								
Vocational work placements			✓		✓	✓		
Sixth form work placements			✓		✓	✓		
Motivational work placements			✓		✓	✓		
Taster days			✓		✓	✓		
Evaluation reports	We produce and supply evaluation reports for our programmes, so schools and colleges can see, first-hand, the impact each programme has had on students.							
Special Educational Needs	We aim to provide high quality programmes and experiences for all students, including those with special educational needs.							