

# Financial Awareness

We are Education Business Partnership (EBP) a not-for-profit company, who have been bringing together businesses and students for over 25 years, across the Thames Valley, to inspire our future workforce.

**Our programmes help young people to develop their employability skills and knowledge to become 'work ready'. Last year alone we delivered programmes to over 12,000 young people in over 30 schools and colleges across the region!**

## The bank of Mum and Dad

Our Financial Awareness programme educates young people about the cost of living and helps to raise their career aspirations. The programme covers salary expectations for different careers and the need to plan and budget in order to afford their chosen lifestyle. It makes young people realise that the 'Bank of Mum and Dad' is not for life!

## What can we do about it?

We are looking for businesses to help fund this successful programme so we can reach more young people across the Thames Valley. **Why?** Schools do not educate young people about this in such a meaningful and relevant way. And with significant budget reductions paying us to deliver these valuable messages is not an option.

**For as little as £1,500**, you could fund a whole school year group (approximately 200 students) to benefit from this vital workshop.

## There's a benefit to you

- Be able to promote yourself as a partner that is actively making a difference to the financial health of our future workforce.
- Raise your profile with, and attract, future employees and potential customers.
- Fulfil your Corporate Social Responsibility (CSR) objectives.
- Provide volunteering and development opportunities for your employees to make a real difference.

We evaluate all our activities, impact data from students highlights the value it delivers:-

<b>77%</b>	increase in knowledge about the wide range of living costs
<b>85%</b>	increase in knowledge about gross and net pay

**Our reach is only limited by our funding, be part of us collectively making a difference. To find out more contact Jane Grunseid on 01635 279277 or email [janeg@ebpwb.co.uk](mailto:janeg@ebpwb.co.uk)**



Inspiring our future workforce

[www.educationbusinesspartnership.co.uk](http://www.educationbusinesspartnership.co.uk)

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