

# Hi-Tech HORIZONS

Inspiring 50,000 students in 5 years

We are Education Business Partnership (EBP), a not-for-profit company, who have been bringing businesses and young people together for over 25 years to inspire our future workforce.

**Our work directly influences the career choices that young people make whilst at school. We have a wealth of experience and know exactly what works.**

Last year we delivered impactful programmes to over 12,000 young people in over 30 schools across the Thames Valley.

## Skills shortages are impacting economic growth!

The Thames Valley is the UK's most productive sub-region with the highest concentration of hi-tech firms in the country. We believe we can have a proven impact on our future workforce and address the skills shortages which are impacting economic growth.

## What can we do about it?

**We have designed Hi-Tech Horizons to inspire 50,000 students over the next 5 years.**

Hi-Tech Horizons is an innovative hands-on programme bringing hi-tech businesses into schools, at critical times, to showcase careers that students might not have considered or even know exist!

By working with businesses like you, together we can explore careers in a way that is understandable to young people, influence their career choices and help them develop important relevant work-related skills. We will organise all the detail of working with schools, providing you with a hassle free, easy way to inspire young people.



## Be a part of something BIG

We're looking for c.10 businesses to help fund this initiative and be a part of inspiring thousands of young people. This will also give you opportunities to:

- Promote yourself as a business that is actively making a difference to inspire our future workforce.
- Raise your profile with and attract future employees and potential customers.
- Fulfil your Corporate Social Responsibility (CSR) objectives.
- Provide flexible volunteering and development opportunities for your employees.

We evaluate all our activities, impact data from a recent hi-tech programme we ran showed;

**96%** of students said they wanted more involvement with hi-tech businesses

**82%** of students were inspired and motivated by the programme

**67%** of students said they would focus more on Science as a result

**Our reach is only limited by our funding, be part of us collectively achieving something BIG...**

**To find out more contact:**

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