

# The Gatsby Benchmarks

	A stable careers programme	Learning from career and labour market information	Addressing the needs of each student	Linking curriculum learning to careers	Encounters with employers and employees	Experiences of workplaces	Encounters with further and higher education	Personal guidance
<b>Developing Skills</b>								
<b>Champions of Enterprise</b> – team challenge for Year 12 students to solve real-life business problems				✓	✓			
<b>Girls in Hi-Tech</b> – a series of workshops giving girls an insight into STEM careers		✓	✓	✓	✓			
<b>Financial Awareness</b> – a programme aimed at Year 10+ to increase financial awareness and understanding				✓	✓			
<b>Cultivate</b> – a challenge open to young people aged 12-19 to develop a business idea and gain business understanding			✓	✓	✓			
<b>Spotlight on Careers</b> – opportunity for students to gain invaluable insights into specific sectors/ career paths.			✓	✓	✓			
<b>Interview preparation and practice</b> – for Years 10-13 to develop interview skills and knowledge			✓		✓			
<b>Developing Life Skills</b> – a series of workshops to develop students’ confidence and help them recognise their skills and abilities			✓					
<b>Apprenticeship insight workshops</b> – inspiring workshops to showcase different industry sectors and the apprenticeship opportunities within them			✓				✓	
<b>People Like Me</b> – workshops aimed at highlighting how students’ skills and strengths are suited to a variety of careers in STEM		✓	✓	✓				
<b>Work Experience</b>								
Vocational work placements			✓		✓	✓		
Sixth form work placements			✓		✓	✓		
Motivational work placements			✓		✓	✓		
Taster days			✓		✓	✓		
<b>Evaluation reports</b>	We produce and supply evaluation reports for our programmes, so schools and colleges can see, first-hand, the impact each programme has had so students.							